



Organized by the Foundation for Africa  
in collaboration with the Ministry of Foreign Affairs and Trade of Hungary

# HUNGARY-AFRICA WEEK

## BUDAPEST

### 14-20 october 2024

ECONOMIC DAY

INTERNATIONAL  
DEVELOPMENT AND  
EDUCATION DAY

CULTURAL DAY



### CONFERENCE - B2B MEETINGS - TRAININGS

The **Hungary-Africa WEEK (HAW)**, which will be held for the second time in **October 2024** in Budapest, aims to present **untapped opportunities in the field of education, the expertise and know-how** that Hungary offers and the special needs of Africa in full development dynamism. The HAW offers a framework for networking, exchanging experiences and meeting partners from multiple sectors all of them examined in the context of education. It is an opportunity not to be missed to boost your business and expand your network towards Hungary through a series of events in several fields, such as economy, education, international development and culture during the course of a whole week.





## INNOVATION IN NETWORKING

Hungary-Africa Week strives to create not only professional and business opportunities, but also positive and meaningful changes within the countries. By removing barriers to intercultural communication and facilitating cooperation between African and Hungarian entrepreneurs, the Economic Day highlights the importance of **sharing experience and business networking**. You will receive an overview of business opportunities that match your objectives, as well as business prospects and financing possibilities.

### WHY PARTICIPATE?

The **Economic Day** provides an excellent opportunity to:

- access to the **expertise of** Hungarian economic operators
- participate in **trainings** held by acknowledged Hungarian companies and universities
- develop your **professional network**
- accelerate your **growth** and boost your **innovation** capabilities
- expand your **supplier chain**
- find **funding opportunities** for your projects.

### HOW TO PARTICIPATE?

If you wish to **increase your visibility** while supporting this unique experience-sharing moment, you can choose from several partnership possibilities, depending on your level of commitment.

We are at your disposal to **refine your strategic vision** and ensure **effective support** by providing you with various resources and services (e.g., consultancy, coaching and interpreting services, partner research).





## PARTNER PACKAGES

OFFERS	BRONZE	SILVER	GOLD	DIAMOND
PRICE	800 USD	1900 USD	4900 USD	9 950 USD
Number of participants (Economic Day, International Development and Education Day, Cultural Day, side events)	1	1	3	4
Additional participant	600 USD	600 USD	600 USD	600 USD
Transfer from the airport to the hotel	✓	✓	✓	✓
Assistance with hotel reservations	✓	✓	✓	✓
Visa assistance	✓	✓	✓	✓
Gala dinner (participants)	1	1	3	4
Intercultural business training (e.g.: agriculture, marketing, leadership)	✓	✓	✓	✓
Discount on fee required trainings		✓	✓	✓
Welcome day program: Sightseeing in Budapest, dinner		✓	✓	✓
Support and mentoring (consultation, follow-up)*		3 months	6 months	1 year
Exhibition stand		✓	✓	✓
Display of poster, other communication materials	✓	✓	✓	✓
Mention of the partnership in communication documents		✓	✓	✓
Organization of company visits	✓	✓	✓	✓
Organization of VIP meetings **			✓	✓
Partner research and management			✓	✓
Presentation			15 mins	15 mins
Discount: Payment of fees before 31st July	10%	10%	10%	10%
Discount: Payment of fees before 31st June	15%	15%	15%	15%





## PARTNER PACKAGES

\*assisted company visits and B2B meetings: taking into account individual needs, such as providing interpretation

\*\* meeting organizing

## CANCELLATION – REFUND OPTIONS

In the event of withdrawal of application after payment

- before August 31<sup>st</sup>, 50% of the price is refunded
- between August 31<sup>st</sup> and September 30<sup>st</sup>, 30% of the price is refunded
- after September 30<sup>th</sup>, 20% of the price is refunded.

## REGISTRATION AND APPLICATION – HOW TO CONTACT US?

If you are interested in participating, or would like to become a partner or sponsor, please contact us for detailed information at

[africaevent@afrikaert.hu](mailto:africaevent@afrikaert.hu),

or PHONE NUMBER/WHATSAPP: +36204207345

If your partners might be interested in participating in the event series, please offer the opportunity to them!



*This document was co-funded by the European Union. Its contents are the sole responsibility of the Foundation for Africa and do not necessarily reflect the views of the European Union.*

